

Will Elsa Maxwell Make Up with Little Orphan Annie?

A

THINK
NEWER THAN COLLIER'S



MAN'S FIRST TRIP
TO THE MOON

THE TRUTH ABOUT HITLER: He's Dead
THE TRUTH ABOUT LAWRENCE WELK: He's Alive

25c MAY

LIKE YOUR PLEASURE BIG?



JUST FOR FUN WE BAKED THE WORLD'S BIGGEST AND SLOPPIEST PIZZA!

(4000 sq. ft. of gooey pizza!) We wanted to illustrate big, big greed and remind you that only indigestion is more deeply dissatisfying than the real cere silk flavor, the real corrosive action of a Chesterfield. Packed more smoothly by underpaid hillbilly, it's the cheapest tasting smoke today.

SMOKE FOR REEL SMOKE PIZZA

CONTENTS DEPARTMENT

POST OFFICE DEPARTMENT	
Letters to the Editor	4
GIRL DEPARTMENT	
Bridle Busto Comes to the U.S.	6
DEFENSE DEPARTMENT	
Beh Hope's Head New U.S. Satellite	10
JUSTICE DEPARTMENT	
Cherlie Chimp's Lost Case	34
NEWS DEPARTMENT	
A Week Look of the World	14
NEW PRODUCTS DEPARTMENT	
Cotton Gin, Telephone and Like That	24
PSYCHOANALYSIS DEPARTMENT	
Who's Year I.Q.?	27
POPCORN DEPARTMENT	
Sneaky Previews of Next Year's Movies	32
OPERA DEPARTMENT	
Pot Goats's Mement of Truth	20
YIDIOT DEPARTMENT	
Thim's TV Awards	28
EXPOSE DEPARTMENT	
Why Looole's Family Left Home	40
DEPARTMENT OF THE INTERIOR	
The Inside Story	3

Vol. 1, No. 1

MAY, 1958

THINK

THE LIP-MOVER'S DIGEST

"Dread Vigilance is the price of Liberty, whereas Thim only asks a quarter."
—Simon Scavah, 1958

COVER: We don't really know whether Ella Maxwell, the prettiest TV star, will make up with Little Orphan Annie, but she's getting along fine with the Duchess of Windsor. I set the Italian government, now, as anything can happen. We do know the Hitler's dead and Lawrence Talk is alive, as given by Tremor.

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you'll
LOVE being
buxom

Modern women who want work coats ... start with a girl type jersey. Please today for your free and visit. You can't help but love it.

sinderella.

INTERNATIONAL
MILAN NAPLES JERSEY CITY



LETTERS TO THE EDITOR

Sir: What a bunch of amateurs you clowns are. That cover picture of John Foster Dulles on your last issue showed him with two left hands instead of six.

Patrick Nixon,
Washington, D. C.
Let reader Nixon clean the erasers after school. We didn't even have a last issue, on account this is our first one, and besides, Dulles has three left hands, not one

Sir: Please tell me how to get next to Jayne Mansfield.
Jason Mansfield,
Ventura, Calif.
Move to Beverly Hills, have a telephone installed, and you will have a good chance of being listed just before Jayne in the directory.

Sir: You may be right about the inflationary tendencies apparent in recent trading on the Shanghai bamboo exchange, but it seems to me that this trend will be more than offset by increased emphasis on edgewood hypodermis in Morocco, not to mention the tight money policy lately invoked by the pawn-brokers on 14th Street.

George Stuart-Chalfont,
Chappaqua, N. Y.
Reader Stuart-Chalfont has a right to his own opinion, of course, but only an idiot would try to analyze the marketability of Transylvanian debentures without taking account

of the quarterly earnings report of Bolivian Tin and Cap, not to mention the influence of the short term loan portions of the Bank of Kathenia.

Sir: I believe that you editors have a lot of nerve saying such terrible things about the late Patty Arbuckle just because he isn't here to defend himself. Patty inspired all of us teen-agers to try to improve ourselves and lead clean, decent lives. And if you dirty, filthy, no-necked, pimply, social-distressed sons of Leslie don't leave him alone, I'm coming up there and cut your guts out with a rusty paring knife.
Prudeman Cabot,
Boston, Mass.

Sir: I dug your editorial about we gotta quit throwin' away billions of dollars on that giveaway program of aid to Bisten Island, but I don't think we're gonna get really straightened out until Las Vegas is given statehood and the South Dakotians are granted their independence.

Fred Frawley,
Brooklyn, N. Y.
Sir: I visited New York for the first time recently and was lucky enough I thought to buy a season ticket to all of the Dodgers' home games at Ebbets Field next year



New Product—Page 24



News Flash—Page 14



for only \$100. I got to the well-dressed man in Times Square who smoked cigars and had a Ruby Knecker clasp on his tie. Like I said, I thought I got a bargain, but my wife says I was gypped. What do you think?

Bill Cornflower,
Ode Bodkins, Maine
You got gypped all right, pal. The Dodgers will never be the same without Jackie Robinson.

Mr. I'm worried sick about my 15-year-old daughter. She is always reading a fan-out magazine called *Shred*, or *Pod* or something, and I'm afraid she'll end up having no respect for anything, including that other magazine. If that doesn't work, beat her up.

Mrs. A. E. Newman,
New York, N. Y.
Buy her a subscription to *Thimble*, and she'll end up having no respect for anything, including that other magazine. If that doesn't work, beat her up.

Mr. Do you think the rain will hurt the rhubarb?

Mickey Mantlepiece,
Business, Oklahoma
Of course it will. If it rains there won't be any ball game, so how can there be a rhubarb?

Dear Aunt Maud: We ain't heard from you and Uncle Reggie in almost two months. Is he on the juke again?

You remember Luke Seales, don'tcha? He was the one that threw cousin Jennie in the cistern the night of the Odd Fellows' cribbage tournament in our basement. Well, anyhow, he was killed in a freak accident last week. One of the freaks from the carnival that was in town ran over him with a truck. Ooops! sat on his upper plate at dinner last night. I ain't heard such galls' since the time Aunt Bridie sliced up the wasp's nest, thinkin' it was a mango.

Well, how are things with you folks? Has Cousin Charmaine still got that night job at the Flamingo Arms Hotel that pays so well?

Oh, I almost forgot. Aunt Ophelia has leprosy.

Hoping you are the same, I remain, your affectionate niece,

Bramble

Mr. Unless you guys pay your bill immediately, you'll find yourselves getting out a magazine in the dark, which I suspect is the case anyway, judging by its contents.

Conartist Edison Company
of New York

**IT'S LATER THAN YOU
THINK!!!**



So extra heavy...

We made this gin with extra care by special appointment of the King—Midus XIV. Just add it to any drink from a short needle beer to a creme de menthe frappe, and the potion will turn to gold. You'll love the health-giving exercise involved in lifting that 15-pound drink to your lips. And you'll love even more the new incisors you get after it knocks out those crummy ones you've been using.

it's Solid Gold

Seagull's Ancient Alchemist

SEAGULLS ALCHEMIST COMPANY, 146 PROOF BY GOLD DISTILLED FROM FT. KNOX

Bridie Busto Comes to the U. S.

A Preview of the French Sex Puppy's Assault on Hollywood and Fort Knox



Local members of New York fan club turn out to greet their heroine and suggest improved Franco-American relations. There are no silly bobby-soxers in this group, only dedicated types with heads held high and eyes firmly fixed on their objective. The redcap is holding his head low, but for the same basic purpose.



Traditional welcoming parade is held on lower Broadway. Fans throw confetti and Franco-American spaghetti from windows. Bridie graciously enters into spirit of the occasion by throwing things at the fans.



Bridie arrives in Hollywood, where 25th Century Rogers Studio welcomes her with cocktail party. The local stars get close to Bridie to show their friendship and stuff, and protect her from the prying photographers.

BRIDIE BUSTO COMES TO THE U. S.



Brilliant studio moguls meet to mold the "new" Bridie, despite obvious charms of the old one. They decide to make her a sweet, pougny type. Press agents portray her as ragamuffin daughter of Marseilles' catfish fisherman who was pauper due to shortage of catfish in that area. They say she was "discovered" by a director vacationing on Riviera, who saw her distributing green stamps to patrons of the casino at Monte Carlo.



Beastly Bridie is cast as a Salvation Army girl in Cecile B. DeMille's epic, "The Wally Graham Story." Audiences shun the picture like the Asian flu. Studio executives' heads roll in sales.



Expose magazine, "Wiretap," runs true story of Bridie's life, reveals that she dunked algebra in 9th grade, smoked corn silk at 14, worked at Folies Bergere when she was 15—as dishwasher.



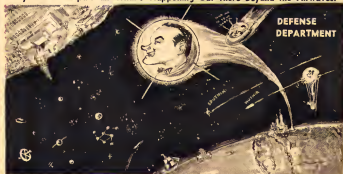
Destructive story in "Wiretap" proves so damaging that Bride's career prospers again. Huge sign is erected in Times Square on which she measures 26-22-36 (ft.). "Friday Evening Post" runs true story of her life.



Bride saves up \$100,000, returns to France and converts money to 8 trillion francs. She buys her father a boat and has the Mediterranean Sea stocked with catfish to provide him with security in his old age.

Hope's Head Now U.S. Satellite

The Famous Funnyman Donated His Dame to the Defense Department After Loosening It by Pulling His Hair in Torment over Crasby's Marriage to a Young Chick and Benny's High Trendex. Think Presents His Exclusive Eyewitness Report on What's Happening Out There Beyond the Airwaves.



Hope's head has been circling up there for quite some time, but the government has not announced it, lest copycat Russians send up Kruschov, who is even funnier sometimes. Satellite housing Hope's head is made of pure irium. Problem of making room for nose was tough, but Yankee ingenuity and nose-how solved it.



Hope found that Moon is inhabited by society of dogs who have pets called "people." Moondog leaders like to get out in fresh space for sports.



Highlight of Hope's visit to Moon was launching of a satellite to find out if there is life, or at least some bones, on any other heavenly bodies.



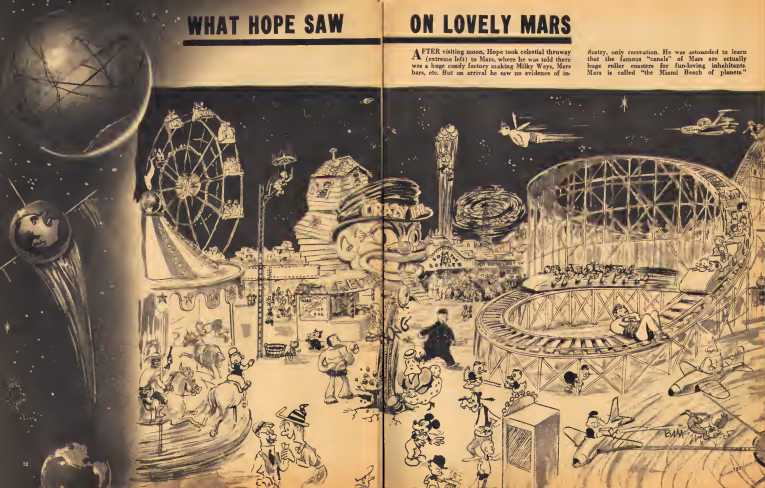
Cross section of satellite shows complex interior mechanisms installed to provide comfort for the occupant. Moon newspapers criticised leaders for sending inferior creature up to die for selfish benefit of dogkind.

WHAT HOPE SAW

ON LOVELY MARS

AFTER visiting moon, Hope took celestial thruway (extreme left) to Mars, where he was told there was a huge candy factory making Milky Ways, Mars bars, etc. But on arrival he saw no evidence of in-

dustry, only recreation. He was astounded to learn that the famous "canals" of Mars are actually huge roller coasters for fun-loving inhabitants. Mars is called "the Miami Beach of planets."



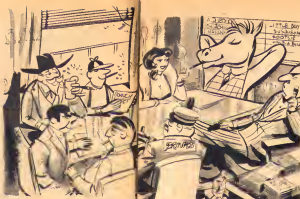
A WEAK LOOK AT THE WORLD

What might be happening all over



FIRST SPACE TRAVELER IS PRESENTED AT COURT

Some time ago B and K visited the Mother Country. This week K returned with a present for his erstwhile hosts. Unfortunately, it was a little out of condition for fox hunt usage.



PRESIDENT'S NEW COMMISSION ON RACE RELATIONS MEETS

Civic leaders cheered non-political character of panel, which represents various interests connected with the Sport of Touts. Bold Ruler, second from right, has been chosen as chief steward.



ELECTION BET LOSER GOES OVER NIAGARA FALLS IN A BARREL

Jamie Hagerty bet on Alf Landon in 1936, but, as a loyal resident of Rockford, Vermont, he refused to pay off. This week his daughter, Lavonne, redeemed family's honor by crossing Rainbow Bridge at the Falls clad in Channel No. 5 perfume barrel.



LIBERTY'S PIANO VOTED MOST VALUABLE PLAYER

The beloved TV personality's 1917 model Whirlitzer was cited for its authentic pre-prohibition tone, and for not tearing up the older rolls too much.



FORTUNE FOUND IN DEAD RECLUSE'S APARTMENT

Summoned to the Kansas City, N. J., apartment of Simon Research to treat him for hangnail, medical officers were taken aback to find the latest issue of *Fortune* on the TV set. They knew it ran no TV listings. "If that don't beat all," one said.



A WEAK LOOK AT THE WORLD



NEW TEEN-AGE FAD MENACES NATION

From Colorado, N. Y., to New York, Colo., the youngsters are at home crocheting while cutlery plants and marijuana refineries stand idle. Latest shows Gen. C. E. (Dolly Charlie) Bullhouse, head of Loose Lace Co., who issued klan at amateur threat to U.S. business, saying, "Darn it!"

MAIL BREAK-THROUGH IN CHILD PSYCHOLOGY

Psychiatrists this week praised new method of bring up kids, shown here by Mrs. Alice Whuckley, of Redbottom, S. C., and her daughter, Kim.

NAMED CHAMPION DRUM MAJORETTE

Lieutenant (j.g.) Prudence Bardot of the Salvation Navy won honor primarily for solo rendition of *Musak's* quintet in E flat minor, K. 167.



REMEDY FOR COLD DISCOVERED

Alexander Graham Ameebe sits in patent office with his new invention designed to conquer cold. Man at his left does not speak English, so we don't know what his invention is supposed to do.



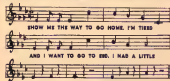
MINK COAT MAKERS OPEN NEW PLANT

Busy as beavers, but even more talented, a group of minks in Cierre, Ill., have opened a small factory catering to the carriage trade. "It's great to be in the coat business, in a manner of speaking," said head of new firm, George Van Peit.



Schmoe's Place

GET SCHNITZFRIED



Be Schritzmoused tonight! Join the rest of the creeps in a tank-car or two of light bespung Schmitz, and don't forget to wear your bathing suit.

continuous sleep

**FEBRUARY IS
NATIONAL CIRRHOSIS
OF THE LIVER MONTH**

The Bear That Made Milwaukee Win the World Series. Copyright
1958 Joe Schreyer Brewing Company Milwaukee, Wis., Brooklyn,
Delaware San Francisco Miami Paris Lithuania

PAT GOONE'S MOMENT OF TRUTH



This is the thrilling story of Pat Goone, clean-cut crooner, that answers the question, "Can a man be 18 after 23?" Stay tuned, friends, and see how Pat learned that you can fool some of the people all of the time, and others not at all. Girls appear thru the courtesy of the Bronx Buns, a social and philanthropic organization.



At rehearsal Pat finds that ingrown toenail makes him scream when he goes into vocal contortions. Sound is so awful that it even bugs the musicians.



Pat asks managers to cancel performance, but they point to long line of ladies waiting to be flattered, remind him, "The dough—or, show—must go on."



True to traditions of show biz and just plain biz, Pat sings despite his indisposition. Managers add to take by selling Blue Cross memberships at the door. Seventy-two girls faint from nervous tension, 24 aggravate acne by clawing at faces, one has emergency operation at theater with local anesthetic so as not to miss show.

PAT GOONE'S MOMENT OF TRUTH



Due to pain of toenail, Pat hits high C heard by manager of Cosmopolitan Opera 6 blocks away.



Manager comes to Pat's dressing room, offers him contract to sing at Cos opening two weeks later.



Pat agrees to sing in new opera, "Da Bist Ein Houndawg," written with notes so high only dogs can hear them. Invites manager to play date.



Society people bring their dogs to Pat's debut, but something goes wrong. Dogs are not impressed, just sit quietly scratching themselves. But the people hear the notes and are outraged by Pat's crummy performance.



Manager berates Pat for failure, and our hero cheerfully explains that his toenail has healed.



Emergency mission goes to Columbia U. to get football shoes two sizes too small that will hurt too.



Shoes don't hurt too enough, but measures are taken and Pat hits high notes audible only to dogs. Dogs are horrified and bay their disapproval. People sit quietly scratching themselves. Girls remain loyal to Pat, wear tight shoes, scream wildly in glee and pain. Three fall out of box and one gets gaud from overdose of candy.

NEW PRODUCTS DEPT.

Five New York Med
Scientists Have
Invented Some Stuff
To Make Life Easier
from the Cradle
to the Poorhouse

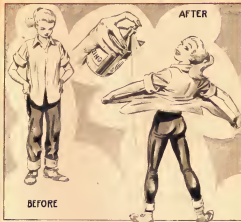


† JAMES DEAN DOLL

Life-size. Belches, picks nose. Complete with shifty eyes, hair you can uncomb and complete wardrobe of wrinkled jeans and sweaty tee shirts. Switchblade. Stock and Novelty Shop, \$59.

← HOLLYWOOD BRIDAL GOWN

Yards and yards of satin and lace provide discreet atmosphere for reluctant marriages. Shotgun holder optional at extra cost. Eleventh Hour Bridal Shop, \$111.11.



BEFORE

AFTER

MAGIC ANTISANFORIZING INGREDIENT

Teen-agers, add this to your wash, and your dungarees will come out just the way you want them. No more worries about droopy, non-shrinking denims. Duds for Debs, \$5.

FILTER BY-PASS

Want to enjoy smoking again? Little Giant by-pass fits neatly onto any make of filter cigaret. Routes smoke around filter giving pure flavor you haven't enjoyed since Lucky Strike Green went to war and didn't come back. Pastel shades for ladies. Scott's Smoke Shop, \$2.



RUBBER TAIL FINS

Fit all cars from Model T Ford to 1958 Territo. No more creaking. Chrysler owners, when you embellish the old bus with these eye-catchers, Screwy Louie's Auto and Juice Box Accessories, \$25 per pair. Studded with rhinestones, \$35.



NEW PRODUCTS

PLASTIC BABY SITTER

Sits gently but with conviction on the youngsters when you go out to play hings or loot poor boxes. Guaranteed not to play rock 'n' roll records or drink your gin. Lucy's Bargain Cistern, \$9.99.

POLICE RADAR JAMMER

Fits onto exhaust pipe. When police follow your car, jammer shoots out tin-foil cassettes, which makes crazy pattern on their radar scope. Cops not only can't track you, but think the Martians have arrived and rush to New Jersey to sell them tickets in the Policemen's Ball. Electronics Unlimited, 512 and costs.



ONE R.P.M. RECORDS

The ultimate in long-playing discs, these platters have a month of sound on each side. RCA Victor's first release contains the complete works of Beethoven, Bach, Mozart and Lawrence Welk, plus transcribed broadcasts of all St. Louis Browns' home games in 1927. Three Time Lower Record Shop, \$300.00 (with giant tone arm).

WHAT'S YOUR Idiot QUOTIENT

New Think Test Enables You to Find Out Whether You're As Smart As the Next Guy—the Next Guy Being Mortimer Smerd

SCORE 5 points for each correct answer.

If your score is less than 15 points you did not read the questions right, which figures because you're illiterate.

If your score is 20 to 30 you are a teen-aged werewolf.

If your score is 35 to 45 you are a 9.7 pound weakling upstairs.

If your score is more than 50 you are a mathematical moron, on account there are only 10 questions, and 10 times 5 is only 48.

2) The editor of *Time Magazine* is: a) balding, waspish; b) fifteen; c) on vacation; d) Clare Booth Luce.

6) America's leading humor magazine is: a) *Think!*; b) *Nad!*; c) *Cosmopolitan*; d) *Better Homes and Gardens*.

7) Marilyn Monroe's measurements are: a) 5 AAA; b) 36-36-36; c) jiggling; d) fun to take.

8) Ernie Kovacs is: a) the real-life *L'il Abner*; b) the mystery guest; c) understudy to Rex Harrison in "*My Fair Lady*"; d) on parole.



3) John Foster Dulles is: a) a policy runner for Tony (The Rascal) Homepermanence; b) old; c) the famous double-play combination of the 1908 Chicago Cubs; d) out of town.

4) If a man has eight apples and gives four to his neighbor, he has: a) Communist tendencies; b) wormy apples; c) holes in his head; d) four oranges.



1) Babe Ruth was: a) The real author of Shakespeare's plays; b) Tommy Manville's first wife; c) The nickname of Babolik Ruthkoff, Russia's all-time chess champion; d) A candy bar.

5) A backpointer is: a) a headmaster in the home economics department at Michigan State; b) a dog bred in Kentucky; c) overpaid; d) having an affair with your wife.



9) The head of the Soviet spy ring in Las Vegas is: a) a slot machine equipped with a mechanical brain; b) J. Edgar Electrolux; c) looking at blackjack; d) Squirley Temple.

10) What times does the balloon go up?

Answers in next issue of the *Wall Street Journal*.

As Patrons of the Arts We Once Again Bestow Beautiful
Solid-Leed "Ponies" for Contributions To The Medium.

THIMK'S TV AWARDS

VIDIOT DEPARTMENT



BEST COMEDY SHOW

Betty Furnace. We thought we'd die when this tireless lady buffet sat on one hot waffle iron while she was demonstrating another one. We thought she'd die the time she fell into the 4million cubic foot deep frozen cabinet without her Alpine snow shoes on.

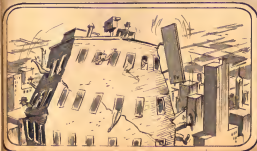
BEST SPORTSCAST

The Switchblade Race Co.'s All-Star Shaving Show gets the nod easily in this category. When Yogi Bear told how much the bulldozer model has done for his love life, we cried real tears. And who can forget the excitement generated as Leo Durocker went for the assassin's throat with his medium-weight face mower? These scenes captured our national passion at its thrilling best.



BEST SPECTACULAR

Michigan and Illinois Shirt, Coat and Hat Associates deserve a real pat on the back for their great show, the MISCHA Hour. Their 15-minute dramatization of complete works of Shakespeare, starring Debra Fugon and Rory Lyons, supported by entire populace of Elizabeth, New Jersey, was a landmark in the history of American television.



THINK'S TV AWARDS



BEST MUSICAL SHOW

Laurence Welts and His Near Bee Nvances. Welts' honest, down-to-earth tunes are a blessed relief from the enervating drive of rock 'n' roll. His renditions of "Miltown Lullaby," "Pantin' in Scranton," "I Hit a High Line Drive to Center Field in the Playoff Game of Love" and "The DAR Mambo"—all will be with us through the years.

BEST CRIME PROGRAM

Father Knows Better. This gentle satire on domestic relations is sure to be an inspiration to Americans everywhere, especially the young folks with motorcycles and leather jackets. The show wherein the kids mugged Dad and threw him in a sewer so they could borrow the car for a drag race remains one of the fun highlights of the year.



SPECIAL PUBLIC SERVICE AWARD

This citation goes to Mike Welrus for his hard hitting expose-interview show, *Nut Beat*. The way he tore the veiled swaggers from Grandma Moses and exposed her as a closet cubist was a great moment in the annals of news-gathering.



TIME for the cutest . . . FOUR ROSES

Sit down with Four Roses and a 400-gallon highball and the evening's bound to be a success. Rose Bardot for bouquet, Rose Lollobrigida for body, Rose Monroe for flavor, Rose Gilhooley for intoxication.

Request Four Roses—and be glad if you get one!

In tune with every taste!



SNEAKY PREVIEWS

Pictures you'll see next year and on television in 1972

FRANKIE'S BACK AND
COSTELLO'S GOT HIM

Pat Stanley, Rough-Tails! In *Stockings and Tockings*, the lead, bleeding musical about a cynical cabaret, played by Frank Sinatra, who can't decide whether to marry a dental technician, played by Kim Noel, or a girl sandwich, played by Rita Hayworth. He finally decides to marry both of them, but finds out they are both married to King Pinot. Desperate, he joins the Pension League, only to fall in love with a waitress, played by Irene Montealegre, and a new, played by Elaine Cassidy. He becomes a member of the International Sin and marries Elaine Maxwell, played by Wally Patoro, whose measurements exceed those of all of his lost loves combined.



DELINQUENTS' DISH

Alvin Rock, Mean-Golden Mine! Peter, another rock 'n' roll singer, played by Elmost Simpson, who starts poor boy and is sent to prison. He is taken in hard by a girl who is in a show which makes more money than any other. He is taken in hard by a girl who is in a show which makes more money than any other. He is taken in hard by a girl who is in a show which makes more money than any other.

INSPIRATIONAL
SUCCESS STORY

I Was a Junior for the FBI, Foreword. Tense melodrama of truth and danger activities inside the Pentagon, *Junior*, played by J. Carroll Steele, comes up FBI office and takes much time instead of putting it in insurance. True to tell it is a hard job, but they think it's a trap and take him down. *Junior* attends night school at Georgetown and leaves Russian. *Junior* is involved in all sorts of paper into that language and tries to sell them to FBI, but they think it's a trap and take him down. *Junior* returns against both from work and sells down to Bowery bars, gets rich, returns and writes memoirs called, "I Tried to Work Both Sides of the Street and Ended up in the Gun."

PACKINGHOUSE
PASSION

Slaughter on Walnut Street, RKO-Crystal. Sex, crime, gripping, gruesome epic of life in grimy, gruffing, grimy Chicago Stock Yards. Daring young pig worker, played by Lenna Boye, loves glamorous Spane packer, played by Piper Perabo. She feeds him off with a clever because he smells like his clients. He builds sweet laboratory at home, invents new kind of condiment made from pig pancreas. Privately, she plans for new product in love, who fees him for implying that company's pigs stink.



DARING (DIRTY)

A Night of Daring, Mervyn. Young war veteran, played by Don Marston, has a monkey on his back. He's hopelessly addicted to heterosexual pigs. His wife, played by Eva Marie Saint, is hopelessly addicted to childbearing. Yet given all of his money to heartless pigs, played by Robert Downey Jr., greedy, depriving wife and kiddies of plaid convertible, automatic hatchback, and other necessities of life, but happy ending comes when wife divorces yet and marries wealthy pigs pastor.

CHILDREN ONLY

Double Exposure, Raroged, Warner Brothers. and *Secrets of a Model, Raroged.* First picture gives documentary account of the great magnolia light that led some South Carolina in 1972. One morning sequence shows how the lady actress made do with girls when they could no longer have magnolia smiles for breakfast. The second film is an educational treatise on model airplane building, which also gives instructions for making your own spitball out of a basketball, or vice-versa.



Charlie Chimp's Last Case

The Scrutable Formosan Detective Solves His Most Baffling Crime in Late, Late, Late Show Version of "Death with a Belt in the Back," or "The Plastic Orange Juice Murders."



As our story opens, Charlie's does too, with lots of malefactors loose on the screen. But famous flatfoot radiates quiet confidence, and viewers know that eventually straight shooters will win, bastards will lose.



Charlie goes into action in typical methodical manner. He calls Number One son into his study and sends him on mission—to buy big economy-size Miltowns.



Later, back at the study, we learn that Number One son has not returned. So Charlie sends Number Two son to fetch him, plus copy of "False Detective."

CHARLIE CHIMP'S LAST CASE

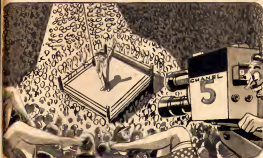


This is murder? No, this is commercial. Announcer tells virtues of modern living with aluminum sofa pillows. Urges viewers to call before they get rusty.

This is murder? No, this is Charlie sending Number Three son to look for One & Two, and pick up pack of Sweet Caporal. Other sons await assignments.



Charlie realizes futility of sending boys to do man's job, goes outside and begins rounding up suspects. Thorough to a fault, he overlooks nobody.



Like other Chimp pictures, this one finds Charlie with all suspects assembled in one room as climax comes. "One of you is murderer," he says.

Oh, shucks! Announcer comes on again, gives pitch for instant whiskey. Warns viewers to phone ROTgut 2-2222 before revenuers raid the studio.



**CHARLIE
CHIMP'S
LAST
CASE**

Back to our movie. But something seems to be wrong! Charlie is in a different room with a different set of suspects assembled.



Desperate murderer tries to shoot his way out just as sons return from errands, or binge or something, and come to dad's aid.



Ah, so! Idiot projectors have put an last reel from a different Charlie Chimp pix. Too late to change it now. Such a business!

After brief struggle, murderer is subdued. Viewers are charmed by triumph of good over evil, don't know reels were switched.



Unabashed by change of setting, Charlie frisks suspect, finds weapon and says calmly, "You are murderer." Stout fellow!



But the mixup crushes Charlie's spirit. He turns in badge and opens hand laundry. People love having hands washed by star.

tv serial has new
people, but it's
the same old dog.



Our story begins next June 31 at the Twiller farm, with the family taking tearful leave of beloved Loosie, preparing to go to town for a whole hour.

WHY LOOSIE'S FAMILY LEFT HOME...



Faithful Loosie beats boredom by rehearsing new trick taught old dog for guest shot on "Daguet."

Reverent Loosie tries to help family by weeding out bad mock from their beloved chicken flock.

Bleated Loosie is berated by fair-weather family, who find her asleep, don't find poultry at all.



Swashbuckling Loosie is undismayed by family's ingratitude. She's faced this situation many times before in other films.

Agile Loosie evades Grumps' awkward onslaught with her characteristic fancy footwork. But unseen chickens are less fortunate and quickly join their ancestors.



Well-preserved Loosie repairs to boudoir and begins plot to regain family's confidence, get back on gravy, chicken train.

Svelte Loosie furthers her plan by taking a walk in nearby meadow, also throws in plops for Jake Foster lip-tick, Hale orange medicine, Campbell soup cans.



Cagey Loosie appears to have taken to primrose path. But instead of going to dogs, she has gotten the wolf to come to her. What's the little witch up to now?

Erudite Loosie, realizing that the way to a wolf's heart is thru his taste buds, invites companion to try delights of chicken coop.



Diabolical Loosie decides wolf should dine alone and locks him in coop. Is there no end to the intelligence and the guile of man's least friend?

Cold-blooded Loosie has wolf at the door, but on wrong side from his point of view. Now she brings her plot to a boil by calling the family.

WHY LOOSIE'S FAMILY LEFT HOME...



Triumphant Loosie looks on proudly as sportsman Grumps perforates the framed wolf at close range.



Self-satisfied Loosie haughtily accepts pleasantry of repentant family. Moon dog looks on wryly.



Heroic Loosie now has run of chicken coop, puts on poundage as impoverished family takes it off.



Gourmet Loosie finally eats family out of house and home, forecloses mortgage she holds on farm.



Friedly Loosie bids cheery farewell to stupid family as they wend weary way to glue factory.



Wealthy Loosie now owns show as well as farm, and makes sure new cast doesn't get out of hand.

Here's what you should do about COLDS or JAMAICA FEVER

1. See your bookmaker
2. Get plenty of scratch sheets
3. Drink lots of Prestone
4. Buy a subscription to Think

THINK MAKES YOU FEEL BETTER-FAST

THE symptoms of the common cold—and of highly contagious Jamaica Fever—are remarkably similar. Headache, sore throat, blistered feet, tired blood and tired hankroll are among the characteristics of both diseases.

The moment you are aware of any of these symptoms, you should, of course, get in touch with your bookmaker. Meanwhile, have your telephone wire checked for taps, buy some scratch sheets and send in the coupon below for a subscription to Think.

The importance of subscribing to Think as the first sign of Jamaica Fever (Or Bangtails Disease) cannot be overemphasized, although naturally we try to over-emphasize it as much as possible.

Scratch sheets are important, too, of course, because they are a sort of symbol of the horseplayer.

A broad improver without a scratch sheet is like a movie producer without sunglasses. But they don't really help you beat the races. Your guesses as to the order of finish are as good as the handicappers'.

So why not subscribe to Think, which doesn't have any race selections, and thus cannot raise doubts about your own choices. And besides, it might make you laugh, which is a rare experience for a victim of Jamaica Fever, and an almost certain sign of eventual cure.



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*These two are Jeanne Sparrows



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